



## **Ubisoft® developing Next-Generation Theme Park**

*First park to open in Malaysia in partnership  
with Theme Park Developer RSG*

**KUALA LUMPUR, Malaysia – September 7, 2015** — Today, Ubisoft announced that it is developing a next-generation theme park. Combining a rich portfolio of world-renowned brands and an expertise in designing highly interactive gaming experiences, Ubisoft aims to revolutionize guests' journeys. The project is being led by Ubisoft Motion Pictures, who has a successful track record of expanding Ubisoft's game brands to theme parks with the launch of the award-winning\* Rabbids Dark Ride at French park Futuroscope.

For its first next-generation theme park, Ubisoft Motion Pictures is partnering with RSG, co-owner and co-developer of Movie Animation Park Studios (MAPS). "Together we are creating a place where every guest is a player, every ride is a playground, every visit is a game," said Jean de Rivières, senior vice president, Ubisoft Motion Pictures. "In RSG, we've found a partner with a successful track record in working with international brands, a shared ambition to design the family destination of the future, and a wealth of expertise in theme park development." said Jean de Rivières.

The planned 10,000 square meter development will be located in the heart of Kuala Lumpur, Malaysia – second most visited country in Asia\*\* – and will feature innovative rides, attractions and shows inspired by some of Ubisoft's biggest franchises, such as Assassin's Creed®, Just Dance® and Rabbids®. The park will open in 2020.

"RSG is committed to redefining family fun, and video games have taken an increasingly central role in entertainment for all ages," said Ramelle Ramli, Chairman, RSG. "Partnering with Ubisoft means we'll work with their creative teams to develop the first of what we believe will be a revolutionary new theme park experience. We are confident that this partnership agreement highly benefits both parties and consolidates our presence in the global family entertainment market."

Additional information about Ubisoft can be found at [www.ubisoft.com](http://www.ubisoft.com). Additional information about RSG can be found at [www.rsg-group.com.my](http://www.rsg-group.com.my).

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#### **About Ubisoft Motion Pictures**

Ubisoft Motion Pictures was created in 2011 to expand the popularity of Ubisoft's game brands to new areas of entertainment including television and film. It is responsible for the Assassin's Creed live-action long-feature – set for release in December 2016 – and the Rabbids animated television series, currently in its second season. Four long-feature films are also currently in development. Recently, Ubisoft Motion Pictures has expanded into theme parks, developing specific rides adapted from the group's hit brands as well as a full-scale next generation theme park concept.

#### **About Ubisoft**

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Just Dance, Tom Clancy's video game series, Rayman, Far Cry and Watch Dogs. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2014-15 fiscal year Ubisoft generated sales of €1,464 million. To learn more, please visit [www.ubisoft.com](http://www.ubisoft.com).



#### **About RSG (R-Segari Group)**

RSG is the co-owner and co-developer of Movie Animation Park Studios (MAPS), one of the most unique and exciting family entertainment projects in the leisure and tourism landscape in Malaysia. Ramelle Ramli is the Chairman of RSG and founder of MAPS. He led the MAPS project from its inception. RSG's expansion strategy includes the development of integrated family entertainment theme parks and resorts in Malaysia and Asia. To learn more, please visit [www.rsg-group.com.my](http://www.rsg-group.com.my)

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\*\*2014 Themed Entertainment Association Award (TEA) for Outstanding Achievement

\*\*Source: 2014 Tourism Highlights Report by the World Tourism Organization (UNWTO) ©