



## **UBISOFT® ACQUIRES LONGTAIL HALIFAX**

### *Ubisoft Halifax Will Focus On Mobile Development*

**HALIFAX, CANADA – October 13, 2015** — Today, Ubisoft announced it has acquired Longtail Halifax to join its international network of studios. With considerable experience in developing social and casual games, including collaboration with Ubisoft in the past on titles such as Rocksmith® and Sports Connection®, the studio's scope will evolve to focus specifically on the development of mobile titles.

"As we continue to grow our mobile business, we are also looking to develop our expertise and expand our network of mobile studios. The team of more than 30 talented people in Halifax brings with it a wealth of experience as well as a clear understanding of Ubisoft's culture and processes," said Jean-Michel Detoc, executive director of Ubisoft's mobile business. "We believe Ubisoft Halifax has the potential to become a AAA mobile studio in this fast-moving and demanding segment."

The studio is currently working on a number of unannounced mobile titles, and is recruiting for a number of positions to join the team.

"We're recruiting for 10 positions to grow the team here in Halifax, and are very excited to develop and expand the team's expertise into the mobile segment," said Gwenael Heliou, studio manager, Ubisoft Halifax. "Halifax is a vibrant community with a long creative tradition. We are very happy to expand into Atlantic Canada and look forward to developing games that will make Nova Scotia proud".

Ubisoft collaborated closely with the relevant local authorities, in particular Nova Scotia Business Inc., to successfully establish its expansion in the region. "Nova Scotia Business Inc., worked with Ubisoft to identify Nova Scotia as the best jurisdiction to expand its mobile business - we have a strong talent pool, a thriving gaming sector, and we are competitive when it comes the costs of doing business," said Laurel Broten, CEO and President of NSBI. "Ubisoft is the third largest independent publisher of video games worldwide and they are an important addition to Nova Scotia's growing game development sector."

For more information on job opportunities at the studio visit: [www.ubisoft.com](http://www.ubisoft.com)

#### **About Ubisoft**

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Just Dance, Tom Clancy's video game series, Rayman, Far Cry and Watch Dogs. The teams throughout Ubisoft's worldwide network of studios and business

offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2014-15 fiscal year Ubisoft generated sales of €1,464 million. To learn more, please visit [www.ubisoftgroup.com](http://www.ubisoftgroup.com).

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