



UBISOFT® AND SOUTH PARK DIGITAL STUDIOS ANNOUNCE SOUTH PARK™: THE FRACTURED BUT WHOLE™

Follow-Up to Critically Acclaimed South Park™: The Stick of Truth™ Confirmed

LOS ANGELES — June 15, 2015 — Today, at the Electronic Entertainment Expo (E3), Ubisoft® and South Park Digital Studios announced that South Park™: The Fractured but Whole™, a sequel to 2014's award-winning South Park™: The Stick of Truth™, is currently in development. Players will once again assume the role of The New Kid and join South Park favorites Stan, Kyle, Kenny and Cartman in a new hilarious and outrageous adventure.

Developed by Ubisoft San Francisco, South Park: The Fractured but Whole will enable players to delve into the crime-ridden underbelly of South Park with Coon and Friends. This dedicated group of crime fighters was formed by Eric Cartman, whose superhero alter ego, The Coon, is half man, half raccoon. As The New Kid, players will join Mysterion, Toolshed, Human Kite, Mosquito, Mint Berry Crunch and a host of others to battle the forces of evil while Coon strives to make his team the most beloved superheroes in history.

Ensuring another truly authentic South Park experience, creators Matt Stone and Trey Parker are involved in every step of the development of the game.

"The success of South Park: The Stick of Truth proves our fans crave a deeper interactive experience with South Park," said Dan Yang, EVP and GM, Consumer Products, Viacom Music & Entertainment Group. "Working with Ubisoft to extend the South Park gaming franchise will no doubt galvanize the audience's interest across all platforms."

"By successfully mixing outstanding comedy with excellent gameplay, South Park: The Stick of Truth created a game genre: the Comedy Role-Playing Game," said Laurent

Detoc, president at Ubisoft. "Our teams worked hard, laughed hard, and players loved it so we're back to collaborate on the fantastic world created by Matt, Trey and the talented group at South Park Digital Studios with South Park: The Fractured but Whole."

South Park: The Fractured but Whole will be available for Xbox One, PlayStation®4 computer entertainment system and Windows PC.

About South Park Digital Studios

South Park Digital Studios is a joint venture between Viacom and Matt Stone and Trey Parker, the creators of the Emmy and Peabody Award-winning series *South Park*. South Park Digital Studios is a digital animation and development studio dedicated to creating mobile and digital applications, digital goods and video gaming products, as well as overseeing social networking and digital syndication for South Park. South Park Digital Studios owns and operates the website southparkstudios.com and eight international versions of the site. South Park is a registered trademark of Comedy Partners, a wholly owned unit of Viacom Inc. (NASDAQ: VIA and VIAB).

About Ubisoft

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Just Dance, Tom Clancy's video game series, Rayman, Far Cry and Watch Dogs. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2014–15 fiscal year Ubisoft generated sales of €1,464 million. To learn more, please visit www.ubisoftgroup.com.

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