



UBISOFT APPOINTS LISA OPIE AS MANAGING DIRECTOR OF UBISOFT REFLECTIONS AND LEAMINGTON STUDIOS

LISA OPIE IMAGE – [\(DOWNLOAD\)](#)

LONDON, UK – 17th MAY, 2021 – Today, Ubisoft announced that Lisa Opie will join Ubisoft in August 2021 as Managing Director of its Ubisoft Reflections and Ubisoft Leamington studios. Lisa replaces Richard Blenkinsop who retired earlier this year.

Lisa is joining Ubisoft from BBC Studios, where she served as Managing Director of the Studios' UK Production organisation. Prior to that, she was MD for BBC's Factual, Factual Drama and Digital production teams and Controller of Business Factual & Daytime for BBC Television. In addition, Lisa spent more than ten years in Director or Managing Director roles at different media companies, including Twofour Digital, Channel Five Broadcasting and Flextech Television.

"I am thrilled to be joining Ubisoft Reflections & Ubisoft Leamington at such an exciting time for the studio and the broader industry" said Lisa Opie. "Ubisoft is known for pushing the boundaries of innovation and storytelling and has established a dynamic and hugely successful creative presence in the UK. I have been impressed by the teams' passion and their creative pipeline and am proud to start working alongside them and play a part in Ubisoft's future growth."

Virginie Haas, Chief studios Operating Officer said: "Lisa's vast experience leading creative, production and business teams, her drive to innovate, and her inclusive, supportive management style make her a perfect fit to lead Ubisoft Reflections and Leamington into the next chapter."

With more than 350 team members spread across both locations, Ubisoft Reflections and Ubisoft Leamington have collaborated on some of Ubisoft's best known and most critically acclaimed franchises, such as Tom Clancy's The Division and Ghost Recon; Far Cry, Assassin's Creed, Watch Dogs and The Crew. Bound by a collective reputation for industry-leading technical innovation development expertise, both studios play an important role in nurturing the next generation of industry talent and ensuring the wider UK games industry shines on the global stage. They are currently working on an unannounced new IP alongside their collaboration with Ubisoft Red Storm on the upcoming Assassin's Creed VR game.

About Ubisoft

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Far Cry, For Honor, Just Dance, Watch Dogs, and Tom Clancy's video game series including Ghost Recon®, Rainbow Six and The Division. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2020-21 fiscal year, Ubisoft generated net bookings of €2,241 million. To learn more, please visit: www.ubisoftgroup.com.

© 2020 Ubisoft Entertainment. All Rights Reserved. Ubisoft and the Ubisoft logo are registered trademarks in the US and/or other countries.