



## Ubisoft® Heading to E3 2015 With a Host of Fan-Favorites and a Few Big Surprises

**PARIS** — **June 2, 2015** — Today, Ubisoft confirmed it is showcasing new content from three of its highly-anticipated titles and announcing several exciting new games at the 2015 Electronic Entertainment Expo (E3). Kicking off the week on Monday June 15 with the Ubisoft E3 2015 Conference, Ubisoft will share its lineup at the Ubisoft booth from June 16 – 18 and extend the invitation to fans at the Uplay Lounge.

“E3 is always a very special moment for the entire gaming community because we all come together to share our visions for the future of entertainment and reveal the games into which we’ve been pouring our energy and passion. The players’ excitement and feedback when they first experience what we’re developing is what motivates us the most,” said Yves Guillemot, co-founder and CEO, Ubisoft. “We love being a part of this great community, and our talented teams continue to take risks, push boundaries and offer more freedom and choice within our games so that we can create long-lasting, enriching experiences for the players.”

Back by popular demand, actress and comedian Aisha Tyler is hosting Ubisoft’s E3 2015 Conference. The conference takes place at the Orpheum Theatre in downtown Los Angeles on Monday June 15 at 2:45 p.m. (PDT). The conference will be broadcast live and on demand via [YouTube](#), on Ubisoft’s [Twitch](#) channel and on [Uplay](#). All Ubisoft’s videos and trailers from E3 will be available on Ubisoft’s [YouTube](#) channel during the event with embeddable links. Fans can head to [www.ubisoft.com](http://www.ubisoft.com) which will act as a hub before, during and after the event for all the latest news and content.

E3 attendees can visit Ubisoft’s booth -- #1023 -- situated in the South Hall at the Los Angeles Convention Center to further explore Ubisoft’s full E3 lineup, including hands-on demos of the following games:

- Assassin's Creed® Syndicate: Set in London during the height of the Industrial Revolution, players will step into the shoes of twin Master Assassins, Jacob and Evie Frye. Fighting to liberate London, Jacob and Evie help define the birth of organized crime in an adventure filled with action, intrigue and brutal combat.
- Tom Clancy's The Division™: In this immersive online open-world action RPG, players will team up with other Division agents to reclaim New York City from the chaos of a deadly pandemic.
- Tom Clancy's Rainbow Six® Siege: Inspired by the reality of counter terrorist operatives across the world, Rainbow Six Siege invites players to master the art of destruction. Intense close quarter confrontations, high lethality, tactics, team play, and tension are at the center of the experience.

Special guests will be in attendance, and a jam-packed program of performances is scheduled on the booth throughout the week.

For the third year running, the Uplay Lounge offers fans the chance to see and play the new games in Ubisoft's E3 lineup, meet the developers, compete with other gamers and more. Throughout the week, Ubisoft is organizing a series of Master Classes for fans, during which a number of newly announced games will be demonstrated live by the production teams. These Master Classes, which will include sessions on Assassin's Creed Syndicate, Tom Clancy's Rainbow Six Siege and Tom Clancy's The Division, will be streamed live on [Twitch](#). In addition, Ubisoft has identified a group of fans who represent the passion and diversity of its gaming communities. These "Star Players" have been invited to E3 by Ubisoft and will receive full VIP treatment at the show. The Uplay Lounge will be open in the afternoons of Tuesday June 16 and Wednesday June 17, and will be located at the SkySpace, on the 71st floor of the Bank Tower in Downtown LA. For more information about the Uplay Lounge and the Star Players in the lead up to the event and during E3, please visit [www.uplaylounge.com](http://www.uplaylounge.com).

Fans interested in getting all the information about Ubisoft at E3 can follow the #UbiE3 hashtag on Twitter and tune into our conference and coverage live from the Ubisoft Booth and Uplay Lounge on [Twitch](#). In addition, the [UbiBlog](#) will be hosting a slew of features and previews on Assassin's Creed Syndicate, Rainbow Six Siege, The Division and all unannounced titles.

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#### **About Ubisoft**

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Just Dance, Tom Clancy's video game series, Rayman and Far Cry. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2014-15 fiscal year Ubisoft generated sales of €1,464 million. To learn more, please visit [www.ubisoftgroup.com](http://www.ubisoftgroup.com).